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APSP CELEBRATES THE BEST OF POOL, SPA & HOT TUB DESIGN

International Awards of Excellence Recipients Announced & Featured

(ALEXANDRIA, VA) -The Association of Pool & Spa Professionals (APSP) announces the recipients of the 41st annual International Awards of Excellence (AOE) at www.APSPAOE.org.

The recipients were officially recognized November 1 in Las Vegas at the AOE Reception and Awards ceremony. Corporate sponsors of the awards include Latham International; BioGuard; CNA Insurance; Zodiac Pool Systems Inc.; Sundance® Spas/Jacuzzi® Hot Tubs; S.R. Smith; and TSYS Merchant Solutions.

This year, 52 Gold Awards; 36 Silver Awards; 27 Bronze Awards; and 10 Awards of Merit are featured on www.APSPAOE.org as inspirational examples of the industry's art.

“There is no greater example than these photos to show how APSP members transform the backyard environment, create memories that will last a lifetime, and promote health and well being,” said APSP President and CEO Bill Weber. “The power of the images, the art of the design, and the end product is a testament to the value of our industry.”

To view the 2011 AOE recipients visit www.APSPAOE.org. To see specific manufacturer products that went into the Gold Award recipient designs, click on the individual gold winning entries.

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About APSP

APSP is the world's largest international trade association representing the swimming pool, spa, and hot tub industry. Its mission is to promote consumer safety, and enhance the business success of its members. Members adhere to a code of business ethics and share a commitment to public health and safety in the use of pools, spas and hot tubs. Since 1985, APSP has been accredited by the American National Standards Institute as the recognized Standards Developing Organization to produce the nation's swimming pool, spa and hot tub standards. APSP member companies include manufacturers, distributors, manufacturers' agents, designers, builders, installers, suppliers, retailers and service professionals. For more information about APSP please visit APSP.org.