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## **APSP TO HOST 41ST ANNUAL INTERNATIONAL AWARDS OF EXCELLENCE RECEPTION AND PROGRAM**

***Latham International; BioGuard; CNA Insurance; Zodiac;  
Sundance Spas /Jacuzzi Hot Tubs; S.R. Smith; and TSYS  
Are Corporate Sponsors***

(ALEXANDRIA, VA) – The Association of Pool & Spa Professionals (APSP) announces its 41st annual International Awards of Excellence (AOE) Reception and Program, Tuesday, November 1, 6-8 p.m., at the University of Nevada, Las Vegas in the Student Union Grand Ballroom. Tickets are still available by registering at [www.poolspapatio.com](http://www.poolspapatio.com).

Corporate sponsors of the event include Latham International; BioGuard; CNA Insurance; Zodiac Pool Systems Inc.; Sundance Spas/Jacuzzi Hot Tubs; S.R. Smith; and TSYS Merchant Solutions.

In August, a panel of elite industry judges looked at hundreds of entries from APSP members around the world. Next week APSP will award 52 Gold Awards; 36 Silver Awards; 27 Bronze Awards; and 10 Awards of Merit to the most creative examples of the industry's art and craft. The winter issue of APSP's AQ Magazine will highlight the AOE winners.

Also scheduled to be honored that evening will be Jeff Mitchell, Dynasty Pools, Quail Valley, CA, as the 2011 Certified Building Professional® (CBP) of the Year. The CBP of the Year Award is given annually to one CBP who has advanced the pool building profession through outstanding achievements and dedication to the industry.

"For 41 years, APSP's International Awards of Excellence has been the benchmark for pool, spa and hot tub design awards," said APSP President and CEO Bill Weber. "The AOE winners represent the best of the best in craftsmanship and are an inspiration to all in the industry. Through strong corporate sponsorship, the celebration of art and design in construction of pools, spas and hot tubs continues."

A gallery of winners will be on display at the International Pool Spa Patio Expo, November 2-4, 2011, Booth 4642.

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**About APSP**

APSP is the world's largest international trade association representing the swimming pool, spa, and hot tub industry. Its mission is to promote consumer safety, and enhance the business success of its members. Members adhere to a code of business ethics and share a commitment to public health and safety in the use of pools, spas and hot tubs. Since 1985, APSP has been accredited by the American National Standards Institute as the recognized Standards Developing Organization to produce the nation's swimming pool, spa and hot tub standards. APSP member companies include manufacturers, distributors, manufacturers' agents, designers, builders, installers, suppliers, retailers and service professionals. For more information about the APSP please visit [APSP.org](http://APSP.org)