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**For Immediate Release
October 12, 2011**

SOUTHERN CALIFORNIA POOL BUILDER RECEIVES TOP INDUSTRY AWARD

Jeff Mitchell, CBP, recognized as APSP 2011 Certified Building Professional® of the Year

(ALEXANDRIA, VA) – The Association of Pool & Spa Professionals (APSP) announces Jeff Mitchell, from Dynasty Pools, Quail Valley, CA, as the 2011 Certified Building Professional® (CBP) of the Year. The CBP of the Year Award is given annually to one CBP who has advanced the pool building profession through outstanding achievements and dedication to the industry.

The peer nominated award will be presented to Mitchell during the APSP International Awards of Excellence reception in Las Vegas, Tuesday, November 1.

Mitchell has served on chapter and regional APSP boards, on the APSP Builders Council for 7 years, and is currently serving on the APSP Board of Directors. In addition, he serves as the Builders Council liaison to the APSP Technical Committee; an elite group of industry professionals who determines the technical accuracy of all product-related technical standards, conducts scientific research, and reviews safety and health activities of the Association.

“Beyond being a successful businessman, he has worked on the local, state and national level to advance the APSP technical standards that make a CBP built pool state-of-the art,” said John C. Romano, CBP, CSP Certified Service Professional®, chairman of the Builders Council at APSP. “Jeff has worked tirelessly to elevate ‘CBP’ as the professional certification that distinguishes a professional pool builder as best-in-class.”

The APSP CBP designation is earned through a standardized written examination which measures knowledge of residential and commercial pool and spa construction. Applicants for the designation must

meet industry experience requirements and, once the designation is earned, ongoing continuing education is required to maintain the certification. The program emphasizes a commitment to ethical standards and a commitment to the highest standards of construction and workmanship through adherence to national pool and spa standards.

Past winners of the CBP of the Year Award include Tommy Johnson, CBP, CSP, Johnson Pools & Spas; Lew Akins, CBP, Ocean Quest Pools by Lew Akins; John C. Romano, CBP, CSP, All American Custom Pools & Spas; and Al Rizzo, CBP, CSP, Rizzo Pool & Spa.

“APSP is proud to recognize Jeff with the 2011 CBP of the Year Award. He has contributed to industry standards at the highest level, not just in California, but nationally through his work with the Association,” said Bill Weber, APSP President & CEO. “He is an industry leader whose professionalism and dedication make him most deserving of this award.”

For more information about the CBP program, visit APSP.org/CBP or call 703-838-0083 ext. 274.

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About APSP

APSP is the world’s largest international trade association representing the swimming pool, spa, and hot tub industry. Its mission is to promote consumer safety, and enhance the business success of its members. Members adhere to a code of business ethics and share a commitment to public health and safety in the use of pools, spas and hot tubs. Since 1985, APSP has been accredited by the American National Standards Institute as the recognized Standards Developing Organization to produce the nation’s swimming pool, spa and hot tub standards. APSP member companies include manufacturers, distributors, manufacturers’ agents, designers, builders, installers, suppliers, retailers and service professionals. For more information about the APSP please visit APSP.org.