



Contact: Lisa Grepps
Director, Marketing & Communications
(703) 838-0083 Ext. 179
lgrepps@apsp.org

For Immediate Release
Date September 8, 2011

THE NATION'S POOLS, SPAS & HOT TUBS TO GET GREENER

New Energy Efficiency Standards Help Members Meet Consumer Demands for Sustainable Products

(ALEXANDRIA, VA) - Consumer demands for energy efficient products are spilling over into the pool, spa and hot tub industry and the Association of Pool & Spa Professionals (APSP) announces its new American National Standards Institute (ANSI)/APSP/International Code Council (ICC)-15 2011 Standard for Residential Swimming Pool and Spa Energy Efficiency will make finding these products easier.

The new ANSI/APSP/ICC-15 will enable those pool pump manufacturers who are building energy efficient pool pumps to publicly report pump performance data on the APSP website. Consumers will be able to view the names of manufacturers, their products, and pump performance data. Public reporting of the data is expected to start in winter 2011.

ANSI/APSP/ICC-15 is the second of two energy efficiency standards developed for the industry. The first, ANSI/APSP/ICC -14 2011 Standard for Portable Electric Spa Energy Efficiency, was approved earlier this year.

“APSP has taken the lead in developing energy efficiency standards for the pool, spa and hot tub industry,” said Steve Barnes, chairman of the APSP-15 Standards Committee, chair of the APSP Technical Committee, and Safety and Compliance Manager at Pentair Water Pool and Spa. “Customers now expect products that save energy. APSP energy efficiency standards have positioned the industry to address consumers’ needs while helping members demonstrate their commitment to building greener products,” he added.

ANSI/APSP/ICC-15 is a total systems approach to pool energy efficiency that provides energy efficiency performance specifications for swimming pool filtration systems. It also includes minimum efficiency levels for pool and spa heaters, which are federally regulated and included in the standard for accessibility and consistency. Pool filtration systems are the primary focus of

the standard because they run each day, providing significant energy savings opportunities. Pumps and pump motors have the greatest impact on overall filtration efficiency, and for this reason the manufacturer will test and report pump performance data.

The standard provides uniform testing and reporting specifications for equipment manufacturers as well as design and installation specifications suitable for use by pool professionals, in building codes, and regulations. “Builders who build to the ANSI/APSP/ICC-15 Standard can now promote to their customers that they offer the most energy efficient pools and spas that money can buy,” said Carvin DiGiovanni, APSP senior director, Technical & Standards.

Already Florida has adopted ANSI/APSP/ICC -14 2011 Standard for Portable Electric Spa Energy Efficiency and ANSI/APSP/ICC-15 2011 Standard for Residential Swimming Pool & Spa Energy Efficiency into their 2010 code, taking effect March 15, 2012. More states are expected to adopt these energy standards in the near future. In addition, APSP is working with the International Code Council to jointly produce the new International Swimming Pool and Spa Code which will incorporate APSP’s energy efficiency standards. The ISPCS will be published in March 2012 and available for state and county adoption.

“For years, APSP standards were devoted to protecting consumers—and still are—but these two new energy efficiency standards represent the industry’s recognition of market trends and provide our members with the tools they need to compete in the global economy,” said DiGiovanni. “It’s a win-win-win for consumers, manufacturers and the environment.”

Both energy standards are available for purchase and download at APSP.org/store. For more information about APSP’s standards, contact DiGiovanni at cdigiovanni@apsp.org.

###

About APSP

APSP is the world’s largest international trade association representing the swimming pool, spa, and hot tub industry. Its mission is to promote consumer safety, and enhance the business success of its members. Members adhere to a code of business ethics and share a commitment to public health and safety in the use of pools, spas and hot tubs. Since 1985, APSP has been accredited by the American National Standards Institute as the recognized Standards Developing Organization to produce the nation’s swimming pool, spa and hot tub standards. APSP member companies include manufacturers, distributors, manufacturers’ agents, designers, builders, installers, suppliers, retailers and service professionals. For more information about the APSP please visit APSP.org.