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### **APSP to Host Awards Reception in Las Vegas for 2011 Pool and Spa Installations**

(ALEXANDRIA, VA)—The Association of Pool & Spa Professionals ([APSP](http://www.apsp.org)) will host an awards reception in Las Vegas, Nev. this fall to announce and honor recipients of the 2011 International Awards of Excellence competition (AOE). Awards will be presented to a select group of pool and spa builders, designers, service and retail firms at the AOE Multimedia Awards Program and Reception Tuesday, Nov. 1, 6PM at the University of Las Vegas Student Union Grand Ballroom. The program will run in conjunction with the [2011 Int'l Pool |Spa |Patio |Expo.](http://www.tbccom.com/APSP/National/)

The [APSP International Awards of Excellence](http://www.apsp.org) recognizes and reward installations of pools and hot tubs that showcase the world's most beautiful and creative work in the pool and spa industry. Hundreds of entries are submitted each year, representing member firms across the United States and around the world. Entries are critiqued and awarded by a judging panel of APSP members representing a cross-section of the various segments of the pool and hot tub industry, as well as representatives from fields such as architecture and landscape design.

APSP members can enter the competition online before the **entry deadline of August 15** at 11:59 PM, EST. Judging will take place Aug. 31- Sept. 1, 2011 at APSP headquarters in Alexandria, VA.

To learn more about the competition, visit [www.apsp.org](http://www.apsp.org), or the secure entry site at <https://www.tbccom.com/APSP/National/>.

#### **About APSP**

APSP is the world's largest international trade association representing the swimming pool, spa, and hot tub industry. Its mission is to promote consumer safety, and enhance the business success of its members. Members adhere to a code of business ethics and share a commitment to public health and safety in the use of pools, spas and hot tubs. APSP member companies include manufacturers, distributors, manufacturers' agents, designers, builders, installers, suppliers, retailers and service professionals. For more information about the APSP please visit [APSP.org](http://www.apsp.org).

#### **History of AOE**

APSP purchased the rights to the International Awards of Excellence competition, formerly called the Design Awards, from Swimming Pool Weekly publisher Robert Hoffman in 1969. The first competition under the auspices of the National Spa & Pool Institute (NSPI, which is now APSP) occurred in 1970.

The annual International APSP Awards of Excellence competition rewards pool, hot tub, and water feature installations which showcase the most beautiful and creative work in the industry. The annual competition is open only to APSP member builders, designers, service and retail firms. Many hundreds of entries are submitted each year, representing member firms across the United States and around the world. For information about becoming a member of APSP, [click here](#).

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