



For Immediate Release

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New for Kids: Safe Swimmer Pledge Activity for National Water Safety Month
Viral video and coloring sheet make sharing water safety fun!

Alexandria, VA, April 27- The partners of National Water Safety Month have a new, free water safety activity for children of all ages! Adult visitors to www.nationalwatersafetymonth.com can share the “Safe Swimmer’s Pledge” this swim season with these simple steps:

1. Visit www.nationalwatersafetymonth.com and click “The Pledge” [page](#) in the “Consumers” main menu item.
2. [Download and print](#) the free Safe Swimmer’s Pledge [activity sheet](#), complete with water safety rules and a large pledge badge for coloring.
3. [Watch](#) the Safe Swimmer’s Pledge [video](#) to hear the pledge spoken by children of many languages. Talk with your children or student group about the importance of water safety rules for children and adults of all cultures and backgrounds.
4. Post pictures of your successful Safe Swimmer’s Pledge activity on the National Water Safety Month [Facebook page](#) and [Flickr photo pool](#), or leave a comment on the Safe Swimmer’s Pledge [blog](#) to share water safety tips of your own.

This free activity is one of many available for professional and consumer use this May. Visit www.nationalwatersafetymonth.com to learn more about the campaign, national water safety events, and what you can do to help others swim safely this summer.

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