

## **Terry Brown Appointed APSP Director of Member Services and Operations**

Alexandria, VA, March 28, 2011—The Association of Pool & Spa Professionals (APSP) has named Terry Brown to the new position of Director, Member Services and Operations. In that position, he will have wide-ranging responsibilities in support of membership and member services, education and certification, marketing, communications and sales initiatives, regional and chapter relations, and finance and administration. He assumes his new position part-time effective March 28, 2011, and full-time effective July 5, 2011.

Brown brings to APSP 17 years' experience in the pool and hot tub industry with Buddy's Pool Service in suburban Baltimore, a firm engaged in pool construction and servicing and pool and hot tub retail operations. For the past 10 years, he has served as vice president of finance and administration at Buddy's, with principal responsibilities in all aspects of sales, service and retail operations, business development, vendor relations, marketing, finance and IT operations.

For many years, Brown has been a highly regarded volunteer within APSP, having served as President of the Chesapeake (MD) Chapter and member and officer of the APSP Board of Directors. In 2009-2010, Brown served as Chairman of the APSP Board of Directors. Most recently, he served as Chairman of the Board of Regents of APSP's Career Institute. A new Chairman the Board of Regents will be elected shortly.

"We are extremely fortunate to have Terry take on this new position", said Bill Weber, APSP president and CEO. "He's business savvy, very hands-on, and is strongly committed to the industry and to APSP. In so many ways, Terry will contribute greatly to the continued success of APSP in serving the needs of our members."

Brown holds a master's degree in advanced information technology from Stevenson University and a bachelor's degree in business administration from Towson University. He is an APSP Certified Building Professional (CBP).

## **About APSP**

The Association of Pool & Spa Professionals (APSP) is the world's largest international trade association representing the swimming pool, spa, and hot tub industry. Its mission is to promote consumer safety and enhance the business success of its members. Members adhere to a code of business ethics and share a commitment to public health and safety in the use of pools, spas and hot tubs. APSP member companies include manufacturers, distributors, manufacturers' agents, designers, builders, installers, retailers, and service professionals. For more information, visit [www.apsp.org](http://www.apsp.org).

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