The World Waterpark Association (WWA) is the world’s premier water-leisure trade Association serving more than 1,200 park and supplier members representing 52 countries. Since its inception thirty-five years ago, the WWA has been the leading advocate for the development of the water leisure industry for its park and supplier members. WWA works closely with its member volunteers to create educational programs and water safety initiatives that promote safer water leisure operations. WWA is the founding organization for the World’s Largest Swimming Lesson, a worldwide event that focuses on the importance of learning to swim and the need for drowning prevention education. Visit www.waterparks.org to learn more about the WWA and its member programs. Visit www.wlsl.org to learn more about the World’s Largest Swimming Lesson.