

**NEWS RELEASE****Andrea Wells***Senior Manager, Marketing & Communications*awells@apsp.org**FOR IMMEDIATE RELEASE**

January 22, 2018

ZODIAC POOL SYSTEMS RENEWS WAVE NETWORK SPONSORSHIP

(ALEXANDRIA, VA) – The Association of Pool & Spa Professionals (APSP) is proud to announce that Zodiac Pool Systems Inc. has renewed its WAVE Network sponsorship through 2018.

“As we look to the future, we’re excited about investing in our next generation of industry and association leaders,” said Rich Gottwald, APSP President & CEO. “Through Zodiac’s continued commitment, we will be able to expand our offerings for our young professionals.”

Started in 2013, the WAVE Young Professionals Network, targeted to the next generation of pool, spa and hot tub professionals, is a group of forward-thinking APSP members who are the industry’s and association’s future leaders. They join WAVE as a great way to connect and amplify their voices and presence in the industry and association, as they face the same challenges and opportunities.

“We want the pool and spa industry to thrive for generations to come, and one way we can help ensure that happens is by playing a role in developing future leaders,” said Michelle Kenyon, senior vice president of marketing and customer experience at Zodiac Pool Systems, Inc. “We are excited to collaborate with APSP and work towards providing resources and opportunities for the next generation of industry professionals.”

The WAVE Network will host its next formal free education session on January 24, 2018 at the [2018 The Pool & Spa Show](#) from 3:30-5:00 p.m. The session titled “Stop Managing, Start Coaching: How

to Activate Employee Engagement, Performance and Loyalty” will be facilitated by [Jay Forte](#), business and motivational speaker, who is a certified workplace, CEO and life coach, author, adjunct professor and nationally ranked thought leader.

For more information about the WAVE Network, visit [APSP.org/WAVE](https://www.apsp.org/WAVE) or email wave@apsp.org.

###

About APSP

[The Association of Pool & Spa Professionals \(APSP\)](https://www.apsp.org) is the world’s oldest and largest association representing swimming pool, hot tub, and spa manufacturers, distributors, manufacturers’ agents, designers, builders, installers, suppliers, retailers, and service professionals. Dedicated to the growth and development of its members’ businesses and to promoting the enjoyment and safety of pools and spas, APSP offers a range of services, from professional development to advancing key legislation and regulation at the federal and local levels, to consumer outreach and public safety. APSP is the only industry organization recognized by the American National Standards Institute to develop and promote national standards for pools, hot tubs, and spas. For more information, visit [APSP.org](https://www.apsp.org).

Connect with APSP on [Twitter](#), [Facebook](#), [YouTube](#) and [Houzz](#).

Click [here](#) to unsubscribe