



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Lonza Renews Strategic Partnership with APSP

(ALEXANDRIA, VA) — The Association of Pool & Spa Professionals (APSP) is proud to announce that Lonza Microbial Control has renewed its platinum level and WAVE Network sponsorship through 2018. The platinum level partner sponsorship is the premier corporate sponsorship level for APSP.

“We’re excited to continue this partnership,” said APSP President & CEO Lawrence Caniglia. “For years, Lonza has proved itself to be a committed partner in the development and growth of the pool, spa and hot tub industry,”

Lonza Microbial Control, based in Switzerland, is one of the world’s leading and most trusted suppliers in the biotech industry. The company uses science and technology to create products that support safer and healthier living and enhance the overall quality of life. Lonza has 40 major manufacturer, research and development facilities and 10,000 employees worldwide.

“We at Lonza Microbial control are thrilled to renew our platinum level and WAVE Network partnership, said April Nielsen, national accounts and new business development manager. “APSP has been instrumental in the growth of our industry footprint and we look forward to another successful year.”

The APSP Partnership Program is the most direct method for a corporation to support the mission of APSP. A variety of partnerships are available to help companies with an interest in the diverse and lucrative pool, spa and hot tub industry reach a unique audience of aquatic professionals.

For more information about APSP Partnership and Sponsorship opportunities, visit APSP.org/Sponsorships.

**About APSP**

[The Association of Pool & Spa Professionals \(APSP\)](#) is the world's oldest and largest association representing swimming pool, hot tub, and spa manufacturers, distributors, manufacturers' agents, designers, builders, installers, suppliers, retailers, and service professionals. Dedicated to the growth and development of its members' businesses and to promoting the enjoyment and safety of pools and spas, APSP offers a range of services including professional development, advocacy at the federal and local levels, consumer outreach, and public safety awareness. APSP is the only industry organization recognized by the American National Standards Institute to develop and promote national standards for pools, hot tubs, and spas. For more information, visit [APSP.org](#).

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