



NEWS RELEASE

Andrea Wells  
 Director, Marketing & Communications  
[awells@apsp.org](mailto:awells@apsp.org)

**FOR IMMEDIATE RELEASE**  
**November 5, 2018**

**The Association of Pool & Spa Professionals  
 Appoints New Board Members and Officers to 2018-2019 Board of Directors**

**(ALEXANDRIA, VA)** - During the International Pool | Spa | Patio Expo™ (PSP Expo) in Las Vegas, Nevada, The Association of Pool & Spa Professionals (APSP) elected one new member to its Board of Directors, Andrew Levinson, and Donna K. Williams has assumed the role as Chairman of the Board having been elected Chair-elect last year along with a slate of new officers for the 2018-2019 term.

“The APSP Board of Directors plays a critical role in helping members succeed and are the driving force to move the association and industry forward,” said APSP President & CEO, Lawrence Caniglia. “APSP would not exist if it were not for the efforts of these individuals stepping into these vital volunteer leadership roles and I thank them for their efforts to make the pool and hot tub industry better for everyone.”



Donna Williams was named Vice President for POOLCORP in February 2018 and has served as Chief Marketing Officer since May 2015. Ms. Williams joined the Company in 2007 to lead the Sales, Marketing, and Product Management teams. Prior to that, Ms. Williams served as Director, Product Line Management with American Power Conversion (APC) Corporation from June 2006 until August 2007; and as Vice President, Global Product Development at Fedders Air Conditioning from May 2001 until May 2006. From 1988 until April 2001, Ms. Williams held positions at both John Deere, 1998 to 2001; and Poulan brand trimmers (Husqvarna AB), 1988 to 1997.

Andrew Levinson is the president of Jet Line Products. Levinson is highly active in the pool and hot tub industry and has held several leadership roles including: Past President and former Board of Director Member of the Northeast Spa and Pool Association (NESPA) and Past President of the Long Island Pool and Spa Association (LIPSA). Currently, he serves on the LIPSA Board of Directors and is highly active on two Swimming Pool Contractors Licensing Task Forces where he serves as Chairman in Suffolk County, New York and Member in Nassau County, New York. In addition to his service to the pool and hot tub industry, he is married and is



the father of two teenage children. He holds a Bachelor of Science Degree in Economics from Pennsylvania State University.

“We are honored to have Donna and Andrew on the APSP Board of Directors,” said APSP Immediate Past Board Chairman, Chris Curcio. “They both bring substantial experience to the Board and a shared commitment to serve in the interest of our members. Their individual and collective talents position APSP to be able to continue to move the pool and spa industry forward on a local, national and international level.”

With the appointments of Williams and Levinson, APSP’s 2018-2019 board consists of nine members, including: Chairman-Elect, Maurizio Vozza of Nordic Products Inc.; Secretary/Treasurer, Scott Frost of Zodiac Pool Systems; Immediate Past Board Chairman, Chris Curcio of Litehouse Products, LLC; Jeanne Fec of Frank Lynn & Associates Inc.; Richard Garbee of GLI Pool Products; Jack Manilla, CBP, CSP of Portofino Pools and Jon Viner, Bio-Lab, Inc. A KIK Custom Products Company.

...

### **About APSP**

The Association of Pool & Spa Professionals (APSP) is the world’s oldest and largest association representing swimming pool, hot tub, and spa manufacturers, distributors, manufacturers’ agents, designers, builders, installers, suppliers, retailers, and service professionals. Dedicated to the growth and development of its members’ businesses and to promoting the enjoyment and safety of pools and spas, APSP offers a range of services, from professional development to advancing key legislation and regulation at the federal and local levels, to consumer outreach and public safety. APSP is the only industry organization recognized by the American National Standards Institute to develop and promote national standards for pools, hot tubs, and spas. For more information, visit [APSP.org](http://APSP.org).

Connect with APSP on [Twitter](#), [Facebook](#), [YouTube](#) and [Houzz](#).

Click [here](#) to unsubscribe