



## U.S. Swimming Pool and Hot Tub Market 2015

Statistic	Inground		Aboveground		Hot Tub		Commercial	
Total base - 2015 <sup>1</sup>	5,139,990		3,394,565		5,639,264		243,499	
Units Sold/Installed 2014	58,000		162,000		184,029		2,432	
Percentage Change 2013	4.4%		-6.4%		3.8%			
Top 10 States (Installed base, total)	California	1,233,611	California	335,988	California	1,197,471	California	40,536
	Florida	1,027,846	Texas	266,785	Texas	478,067	Florida	24,774
	Texas	397,793	Florida	250,728	Florida	335,646	Texas	21,300
	Arizona	322,346	Ohio	151,738	Illinois	284,601	Arizona	9,574
	New York	231,861	Illinois	148,537	New York	280,544	Ohio	8,417
	Ohio	131,498	New York	143,566	Massachusetts	226,247	New York	7,281
	Pennsylvania	129,776	Pennsylvania	139,629	New Jersey	216,560	North Carolina	7,020
	Massachusetts	124,225	Michigan	130,498	Washington	199,418	New Jersey	6,721
	Illinois	123,969	Georgia	114,601	Michigan	174,067	Georgia	6,433
	Virginia	114,568	North Carolina	108,805	Arizona	161,851	Pennsylvania	6,241
Top 10 States (New units, 2011)	Florida	16,392	Texas	15,712	California	75,106	Not reported	
	California	10,898	California	15,663	New York	13,189		
	Texas	6,979	Florida	14,387	Connecticut	13,166		
	Arizona	3,882	Georgia	6,402	Massachusetts	10,053		
	New York	2,588	New York	6,350	Florida	9,381		
	Virginia	1,511	Illinois	6,261	New Jersey	9,093		
	Massachusetts	1,468	Ohio	5,842	Washington	8,680		
	Maryland	1,349	North Carolina	5,679	Texas	8,104		
	Illinois	1,201	Pennsylvania	5,319	Illinois	7,750		
	Pennsylvania	1,170	Michigan	4,701	Maryland	5,541		
Consumer Demographics	Median Age	55	Median Age	46	Median Age	45	Not Applicable	
	Income <sup>2</sup>	\$134,000	Income	\$79,000	Income	\$75,000		
	Educational Attainment	Some College	Educational Attainment	H.S. Grad/ GED thru some college	Educational Attainment	College degree		

<sup>1</sup> Includes attrition calculations for the residential inground pool, aboveground pool, and hot tub segments; Contiguous 48 states and the District of Columbia

<sup>2</sup> Mean household income before taxes